



EMPOWERING YOUR FUTURE

Job Oriented Programs



Our Course

GRAPHIC & MOTION DESIGN

An exciting IT course open to all passionate about digital creativity, offering skills for stunning visuals and animations



GRAPHIC & MOTION ANIMATION

2



Program Duration

7 Months



Eligibility

Basic Computer Familiarity



Course Fee

Rs. 2,500 / per month



Class Mode

Online / In-Person



Scholarships

Only for In-Person Students

COURSE CONTENT

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE AFTER EFFECT

ADOBE PREMIERE PRO

CANVA

BLENDER

RESUME

PORTFOLIO

PROGRAM CURRICULUM

MODULE 1

ADOBE PHOTOSHOP

PHOTOSHOP BASIC

LAYER BASIC CONCEPT

PHOTOSHOP BASIC

LAYER BASIC CONCEPT

IMAGE CROPPING

BASIC AND IN DEPTH SELECTION

TRANSFORMATION

MASKING

PHOTOSHOP TOOLS

CAMERA RAW FILTER

LIQUIFY,BLUR, DISTORT

ACTION

MODULE 2

ADOBE ILLUSTRATOR

ILLUSTRATOR BASIC

BASIC SHAPE

STROKE

CUSTOM SHAPE

SHAPE BUILDER

MESH TOOL

TYPE TOOL

COLOR MANAGEMENT

3D

ARTBOARD,

PERSPECTIVE GRID

IMAGE TRACING

PROGRAM CURRICULUM

MODULE 3

ADOBE AFTER EFFECT

AFTER EFFECTS BASIC

EXPORT AND SHARE

ANIMATION

SHAPE

IMPORTANT AFTER EFFECTS SKILL

MASKING

TEXT ANIMATION

MOTION TRACKING

EXPRESSION

PUPPET TOOLS

BASIC CHARACTER ANIMATION

CHARACTER RIGGING

MODULE 4

ADOBE PREMIERE PRO

BASIC

IMPORTANT TOOL

VIDEO EFFECTS

AUDIO EDITING

COLOR CORRECTION

TITLE

KEYFRAME ANIMATION

EXPORT AND SHARE

PROGRAM CURRICULUM

MODULE 5

BLENDER 3D

INTRODUCTION TO BLENDER

NAVIGATION AND BASIC MODELING

MATERIALS AND TEXTURES

LIGHTING AND RENDERING

ADVANCED MODELING TECHNIQUES

SCULPTING

UV MAPPING AND TEXTURING

RIGGING AND ANIMATION BASICS

PHYSICS SIMULATIONS

PARTICLE SYSTEMS

ADVANCED LIGHTING AND
RENDERING

COMPOSITING

GREASE PENCIL AND 2D ANIMATION

ADD-ONS AND CUSTOMIZATION



PROJECT PORTFOLIO

ADOBE PHOTOSHOP

- **PHOTO RETOUCHING**
Start with basic retouching of portraits or landscape photos. Remove blemishes, adjust skin tones, and enhance overall image quality.
- **DESIGN SOCIAL MEDIA GRAPHICS**
Create eye-catching graphics for social media posts, including Facebook covers, Instagram story templates, or Twitter banners.
- **DESIGN A BUSINESS CARD**
Create a professional-looking business card for yourself or a fictional business. Pay attention to typography and layout.
- **CREATE A GIF**
Learn how to create simple animated GIFs using Photoshop's animation tools.
- **DESIGN A FLYER**
Design a Flyer for any industry Like food, fashion etc.
- **DESIGN A T-SHIRT GRAPHIC**
Design a graphic that could be printed on a T-shirt. Consider placement and color choices.
- **DESIGN A BOOK COVER**
Create a book cover design for a fictional or existing book. Pay attention to typography and imagery.
- **CREATE A PHOTO COLLAGE**
Make a collage of your favorite photos, perhaps as a gift or decoration.
- **CREATE A MOVIE POSTER**
Design a movie poster for your favorite film or create one for an imaginary movie.
- **CREATE A DIGITAL ART PIECE**
Experiment with digital painting or illustration. Create a unique piece of art from scratch.

ADOBE ILLUSTRATOR

- **DESIGN A LOGO**
Start with a simple logo design project. Create a logo for a fictional business or organization. Pay attention to scalability and use of vector shapes.
- **DESIGN A BUSINESS CARD**
Create a professional business card design. Focus on typography, layout, and using vector shapes to enhance the design.
- **CREATE A VECTOR PATTERN**
Design a seamless vector pattern that can be used for backgrounds, textiles, or packaging.
- **DESIGN A MAP**
Create a vector map of a city, a fantasy world, or any location of your choice. Pay attention to details like roads, landmarks, and labels.
- **DESIGN A BRANDING PACKAGE**
Develop a branding package for a fictional business, including a logo, business card, and letterhead.
- **CREATE A VECTOR ILLUSTRATION**
Practice creating a vector illustration, such as a cartoon character, an animal, or an object. Experiment with different tools and techniques.
- **CREATE A VECTOR ICON SET**
Design a set of custom vector icons for a specific theme, like technology, food, or travel.
- **DESIGN A PACKAGING LABEL**
Create a label or packaging design for a product. Focus on the use of vector shapes, colors, and branding elements.
- **DESIGN A INFOGRAPHIC**
Create an informative and visually appealing infographic on a topic of your choice using vector graphics and icons.
- **DESIGN A VECTOR MASCOT**
Create a memorable and playful vector mascot for a brand, website, or product.

PROJECT PORTFOLIO

ADOBE AFTER EFFECT

- **TEXT ANIMATION**
Create a simple text animation with various effects like fade-ins, slide-ins, or bouncing text.
- **LOWER THIRDS**
Design and animate lower-thirds graphics for video interviews or documentaries. Practice with text animations and keyframing
- **KINETIC TYPOGRAPHY**
Animate a typographic piece with text moving in sync with a voiceover or music.
- **CHARACTER ANIMATION**
Create a simple character animation using shape layers or character rigging tools.
- **CHARACTER WALK CYCLE**
Animate a basic walk cycle for a character, which is a fundamental animation exercise.
- **ROTOSCOPING**
Experiment with rotoscoping by tracing and animating over live-action footage frame by frame.
- **LOGO ANIMATION**
Animate a logo using effects like scaling, rotation, or opacity changes to make it more dynamic.
- **ANIMATED INFOGRAPHICS**
Create animated charts, graphs, and statistics to visualize data in an engaging way.
- **PARTICLE EFFECTS**
Experiment with particle effects like rain, snow, or fire to add atmospheric elements to your compositions.
- **CINEMAGRAPHS**
Create cinemagraphs, which are still photos with subtle, looped animations.
- **LOGO REVEAL**
Design a logo reveal animation that unveils the logo in an interesting and creative way.
- **PRODUCT CATALOG**
Using png Product files create catalog

ADOBE PREMIERE PRO

- **BASIC VIDEO EDITING**
Start by importing video clips, arranging them on the timeline, and cutting unnecessary footage to create a simple edited video.
- **INTERVIEW EDIT**
Edit an interview-style video, including cutting out mistakes, adding cutaways, and balancing audio levels.
- **MUSIC VIDEO**
Edit a music video by syncing the footage with the music track and adding visual effects or stylized transitions.
- **PROMOTIONAL VIDEO**
Create a promotional video for a business or event, including text overlays and transitions to highlight key information.
- **AUDIO EDITING**
Focus on audio editing by cleaning up audio tracks, adding music, and using sound effects effectively.
- **TITLE SEQUENCE**
Create an opening title sequence for a video by designing and animating text and graphics.
- **TRAVEL VLOG**
Edit a travel vlog video, incorporating various shots and adding music and titles to enhance storytelling.
- **NARRATIVE SHORT FILM**
Edit a short narrative film, combining scenes, dialogue, and sound design to tell a story.
- **COMMERCIAL AD**
Edit a short commercial advertisement, focusing on concise storytelling and effective visuals.
- **PICTURE-IN-PICTURE (PIP)**
Incorporate a picture-in-picture effect to display two videos simultaneously.
- **GREEN SCREEN KEYING**
Use green screen footage to replace backgrounds and create interesting visual effects.



www.careerengine.in

For further details, **contact**

 90416-19321

 99146-49789

 www.careerengine.in

 info@careerengine.in

Address: Near Maan Chownk, Chak Road, Sri Muktsar Sahib
